

# EU4EU COMMUNICATION PLAN 23 SEPTEMBER - 31 DECEMBER 2019

General Rule 1	EU4EU partners posting on fb/linkedin/instagram are always invited to tag: EU4EU (fb:@EU4EUnetwork; linkedin EU4EU- European Universities for the EU) EuGen (fb:@EuGenEuropeanGeneration; linkedin EuGenEuropeanGeneration)		
General Rule 2	All EU4EU partners use #EU4EU and #Erasmus+		
<b>WHEN - Stages of the project</b>			
1. PRE-DISSEMINATION: 23-30 SEPTEMBER	2. REGISTRATION: 1-29 OCTOBER	3. MATCHING: 7 NOVEMBER-5 DECEMBER	4. FINAL RESULTS/NEXT STEPS: 6-31 DICEMBER
<b>WHAT - Contents of EU4EU communication</b>			
ANNOUNCEMENTS/DEADLINES (Poster/LandingPage Video/brochure)	TIPS FOR REGISTERING DEADLINES INTERVIEWS/TESTIMONIALS of Trainees and Hosts BROCHURE/POSTER	TIPS FOR MATCHING DEADLINES INTERVIEWS/TESTIMONIALS of Trainees and Hosts BROCHURE/POSTER	FINAL RESULTS NEXT STEPS
<b>TO WHOM - Addresses of our communication</b>			
Students		Host Organizations	
<b>WHERE - Where do we share information</b>			
EU4EU FACEBOOK PAGE (@EU4EUnetwork) with authomatic link to INSTAGRAM EU4EU PAGE		EU4EU LINKEDIN PAGE	
<b>HOW - What each of EU4EU partner does</b>			
1. EU4EU posts and tags National coordinators and EPA		1. EU4EU posts and tags National coordinators and EPA	
<b>****2. National coordinators like, share and tag Universities in the Consortium****</b>		<b>****2. National coordinators like, share and tag Universities in the Consortium****</b>	
3.National Coordinators invite Universities in the Consortium to like and share		3.National Coordinators invite Universities in the Consortium to like and share	
<b>HOW MANY POSTS</b>			
2 or 3 per week		1 or 2 per week	